

# Our Powerful Monthly Directories



For over 20 years, our directories have helped hundreds of businesses **win more local customers**, making them a proven and highly effective form of local advertising. Our magazines are printed every month and **hand-delivered over a five-day period** by our team of 200 distributors, giving you reliable, consistent exposure. All delivery is managed in-house from our TDG Distribution Centre, so you know exactly when your advert will land.

Your business can be seen by up to **235,000 local readers every month**, with our **7 targeted area editions** delivered to **83,500 homes and businesses**, all year round. Many of our advertisers tell us they can track delivery day — because **their phones start ringing**.

## 7 different monthly area editions to choose from:

- **Petersfield** (8,500 monthly distribution)
- **Rowlands Castle & Havant** (10,000 monthly distribution)
- **Hayling Island** (8,900 monthly distribution)
- **Farlington, Drayton & Cosham** (11,300 monthly distribution)
- **Emsworth** (12,600 monthly distribution)
- **Clanfield, Hordean & Cowplain** (15,700 monthly distribution)
- **Waterlooville, Denmead, Purbrook & Widley** (16,500 monthly distribution)



Each directory is packed with trusted local businesses, engaging articles, competitions, and quizzes, ensuring high readership and repeat exposure. With **7 area editions**, you can target the locations that matter most to your business while maximising your budget. Advertise in one area or multiple editions — we tailor campaigns to suit your goals and budget. Campaigns run for a minimum of three months to ensure the strongest response and best return on investment.

## Free Advert Design Included

We take the stress out of advertising. Our **free professional design service** creates eye-catching adverts that showcase your business at its best. Unlimited revisions and free monthly updates are included, so your advert can evolve as your business grows.

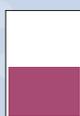
## Flexible Monthly Payments

We understand cash-flow is crucial, which is why we offer **monthly payment options** to help spread your marketing costs. We're passionate about helping local businesses generate **great local business** in a cost-effective, reliable, and stress-free way.



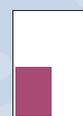
### Full Page

Trim size 210mm(h) x 148mm(w)  
Bleed size 216mm(h) x 154mm(w)



### Half Page

"On page" size  
92mm(h) x 134mm(w)



### Quarter Page

"On page" size  
92mm(h) x 64mm(w)

- **Free advert design and changes any time**
- **Monthly payments via Go Cardless standing order**

**We are passionate about helping local companies to generate GREAT LOCAL BUSINESS, in a cost effective and stress-free way.**

# Advertising Rates

Advertising Rates Per Area Edition*	Monthly Distribution	Full Page Advert	Half Page Advert	Quarter Page Advert	Eighth Page Advert	Full Page Company Spotlight/ Editorial	Half Page Company Spotlight/ Editorial	Front Cover	Back Cover	Inside Front Cover
Petersfield	8,500	£180	£95	£66	£39	£180	£95	£490	£310	£220
Clanfield, Horndean & Cowplain	15,700	£210	£120	£88	£49	£210	£120	£599	£450	£250
Waterlooville, Denmead, Purbrook & Widley	16,500	£210	£120	£88	£49	£210	£120	£599	£450	£250
Farlington, Drayton & Cosham	11,300	£195	£110	£77	£45	£195	£110	£520	£380	£220
Rowlands Castle & Havant	10,000	£180	£95	£66	£39	£180	£95	£450	£300	£200
Hayling Island	8,900	£175	£95	£66	£39	£175	£95	£450	£300	£200
Emsworth	12,600	£195	£110	£77	£45	£195	£110	£520	£380	£220

All Area Advertising Rates* 7 Area Editions (These have a HUGE Discount applied)	Full Page Advert	Half Page Advert	Quarter Page Advert	Eighth Page Advert	Full Page Company Spotlight/ Editorial	Half Page Company Spotlight/ Editorial
<b>83,500 homes</b> - Petersfield, Clanfield & Horndean, Cowplain, Waterlooville, Denmead, Purbrook & Widley, Farlington, Drayton & Cosham, Rowlands Castle & Havant, Hayling Island & Emsworth.	£799	£550	£299	£150	£650	£450

\*All prices exclude vat. Full, Half and Quarter page adverts within individual areas minimum 3 month booking. Company Spotlight/ Editorials, Prime space (Front, Back and Inside Covers) and All Area bookings can be booked per month.

## Leaflet Distribution Rates

We offer a distribution service with our monthly publications (to any of the above listed areas). From cards, leaflets, to menus, we can distribute them all! £25 plus vat per 1000.

## Design Services

We offer a design service for all marketing material including, leaflets, cards and brochures. Please enquire for a personalised quotation.

## Social Media Rates

We can design and write 2 different posts (social media adverts) and share them on our Instagram and Facebook accounts – to thousands of our local followers 3 times each week. £100 plus vat each month - 3 month minimum commitment.

## Payment Terms

14 day terms or monthly terms available. Payment methods: Go Cardless – Credit/Debit – BACS.

