

## LEAFLET DISTRIBUTION

We understand that great distribution is a key factor in the response of any marketing material... That's why we offer the VERY best Leaflet Distribution Service locally.

From the initial design concepts through to production, print and delivery, the flexibility of our leaflet insert service allows you to carefully target locals in specific areas. We have a maximum of 5 different leaflets going out alongside our directory per month.

Delivered over an agreed seven day period of each month, all of our leaflets are hand-delivered by our own dedicated team of TDG distributors.

### FROM ONLY £25 PLUS VAT PER 1000





Have NO FLYERS to distribute? Don't stress – we can:

- 1. Design the flyer
- 2. Print the flyer
- 3. Store the flyer
- 4. Distribute the flyer

# LEAFLET DISTRIBUTION AREAS

We offer 7 different areas, so you can target specific locations whilst maximising your budget and response! Your flyers are hand-delivered at agreed times, by our own TDG distribution teams, and co-ordinated by our Distribution Manager.

DELIVERED THROUGH THE
LETTERBOXES OF 83,500 HOMES
AND LOCAL BUSINESSES EVERY
MONTH OF THE YEAR!

## Our areas & quantities:

Petersfield edition
Dist: 8,500

Rowlands Castle & Havant edition

Dist: 10,000

Clanfield, Horndean & Cowplain

edition

Dist: 15,700

Waterlooville, Denmead Purbrook & Widley edition
Dist: 16,500

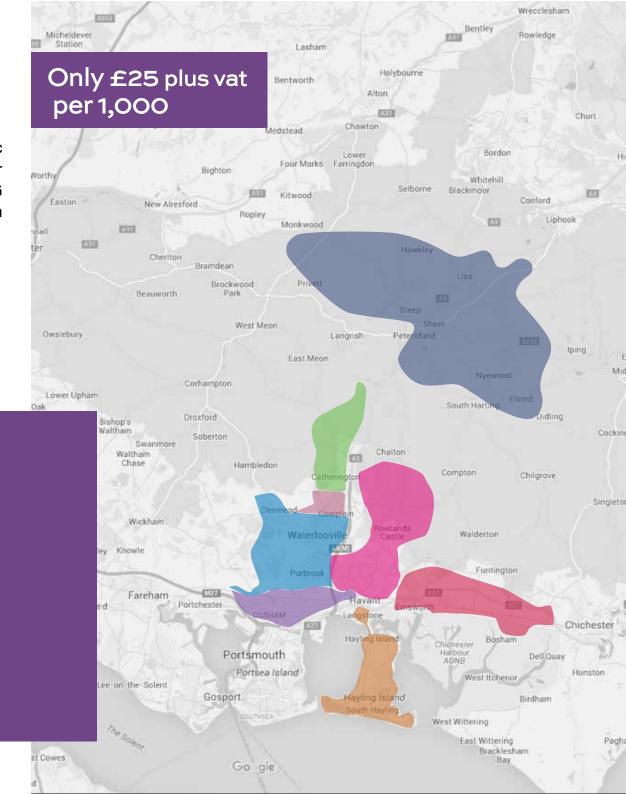
Farlington, Drayton & Cosham edition
Dist: 11,300

Hayling Island edition

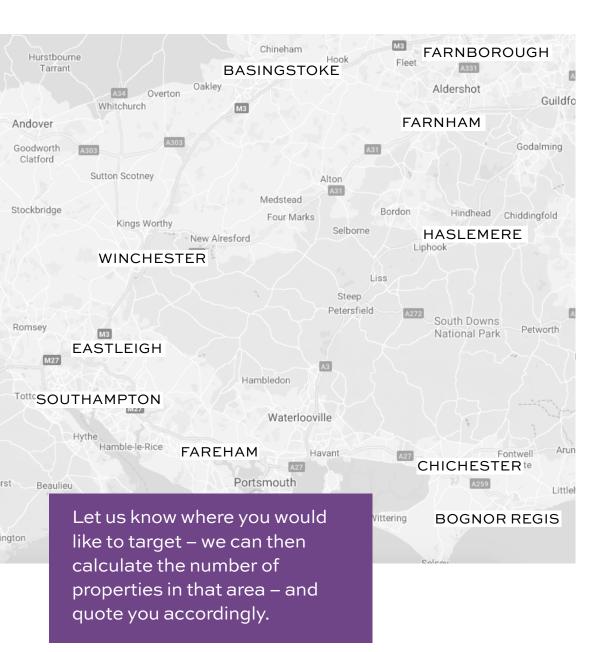
Dist: 8,900

Emsworth edition

Dist: 12,600



## OUT OF AREA LEAFLET DISTRIBUTION



If you need brochures or leaflets distributed into homes or businesses – outside of our TDG Directory areas, don't worry...we can still help!

With our Out of Area Distribution service we can distribute your flyers, menus and leaflets to ANY area in Hampshire – just let us know where you want to target and we'll sort the rest.

## TAKING YOUR BUSINESS WHEREVER YOU WANT!

From Southsea to Guildford, Chichester and Fareham – there are no limits on local areas, even if they are outside of our usual distribution locations. There are also no limitations on leaflet size and there's no complicated pricing. It's simple and it's direct – just how we like it.

We are always adding to the current areas we deliver to as our as demand increases, so if the area you want to target isn't on the list – it's not a problem! Our dedicated team of distributors are flexible and can cover 'out of area', ensuring that every single house in your target area is covered.

We can also help with the design and print if required... offering you the perfect 'hassle free solution'.



#### LEAFLET DISTRIBUTION RATES

### £25 plus vat per 1,000

(within our directory area editions.)

For leaflet distribution - minimum distribution of one area applies.

## OUT OF AREA DISTRIBUTION ALSO AVAILABLE WITH A PERSONALISED QUOTATION ON REQUEST

### **PAYMENT TERMS**

14 day terms or monthly payments available.

Payment methods: Go Cardless – Credit/Debit – BACS.

## 2025 DEADLINE DATES

#### **MARCH 2025 EDITION**

Delivered to Distributors: 24th – 28th Feb Distribution of Directories: 1st – 5th Mar

#### **APRIL 2025 EDITION**

Delivered to Distributors: 24th – 28th Mar Distribution of Directories: 29th Mar – 2nd Apr

#### **MAY 2025 EDITION**

Delivered to Distributors: 28th Apr – 2nd May Distribution of Directories: 2nd May – 6th May

#### **JUNE 2025 EDITION**

Delivered to Distributors: 26th – 30th May Distribution of Directories: 31st May – 4th June

#### **JULY 2025 EDITION**

Delivered to Distributors: 23rd June – 27th June Distribution of Directories: 28th June – 2nd July

#### **AUGUST 2025 EDITION**

Delivered to Distributors: 21st – 25th July Distribution of Directories: 26th July – 30th July

#### SEPTEMBER 2025 EDITION

Delivered to Distributors: 26th Aug – 29th Aug Distribution of Directories: 30th Aug – 3rd Sept

#### **OCTOBER 2025 EDITION**

Delivered to Distributors: 22nd – 26th Sept Distribution of Directories: 27th Sep – 1st Oct

#### **NOVEMBER 2025 EDITION**

Delivered to Distributors: 20th – 24th Oct Distribution of Directories: 25th – 29th Oct

#### **DECEMBER 2025 EDITION**

Delivered to Distributors: 24th – 28th Nov Distribution of Directories: 29th Nov – 3rd Dec