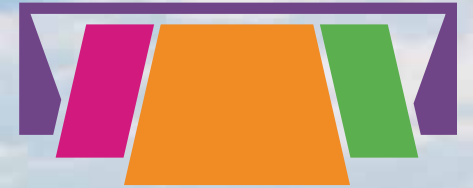


**Leaflet  
Distribution  
Direct**



**MEDIA PACK**

# LEAFLET DISTRIBUTION

We understand that great distribution is a key factor in the response of any marketing material... That's why we offer the **VERY** best Leaflet Distribution Service locally.

From the initial design concepts through to production, print and delivery, the flexibility of our leaflet insert service allows you to carefully target locals in specific areas. We have a maximum of 5 different leaflets going out alongside our directory per month.

Delivered over an agreed seven day period of each month, all of our leaflets are hand-delivered by our own dedicated team of TDG distributors.

FROM ONLY £25 PLUS VAT PER 1000



## Design, Print & Distribute

Have NO FLYERS to distribute?  
Don't stress – we can:

- 1. Design the flyer
- 2. Print the flyer
- 3. Store the flyer
- 4. Distribute the flyer



# LEAFLET DISTRIBUTION AREA EDITIONS

We offer 8 different area editions, so you can target specific locations whilst maximising your budget and response! Your flyers are hand-delivered at agreed times, by our own TDG distribution teams, and co-ordinated by our Distribution Manager.

DELIVERED THROUGH THE  
LETTERBOXES OF 92,300 HOMES  
AND LOCAL BUSINESSES EVERY  
MONTH OF THE YEAR!

## Our areas & quantities:

Petersfield edition  
Dist: 8,400

Rowlands Castle & Havant edition  
Dist: 10,000

Clanfield, Horndean & Cowplain  
edition  
Dist: 15,700

Meon Valley edition  
Dist: 9,500

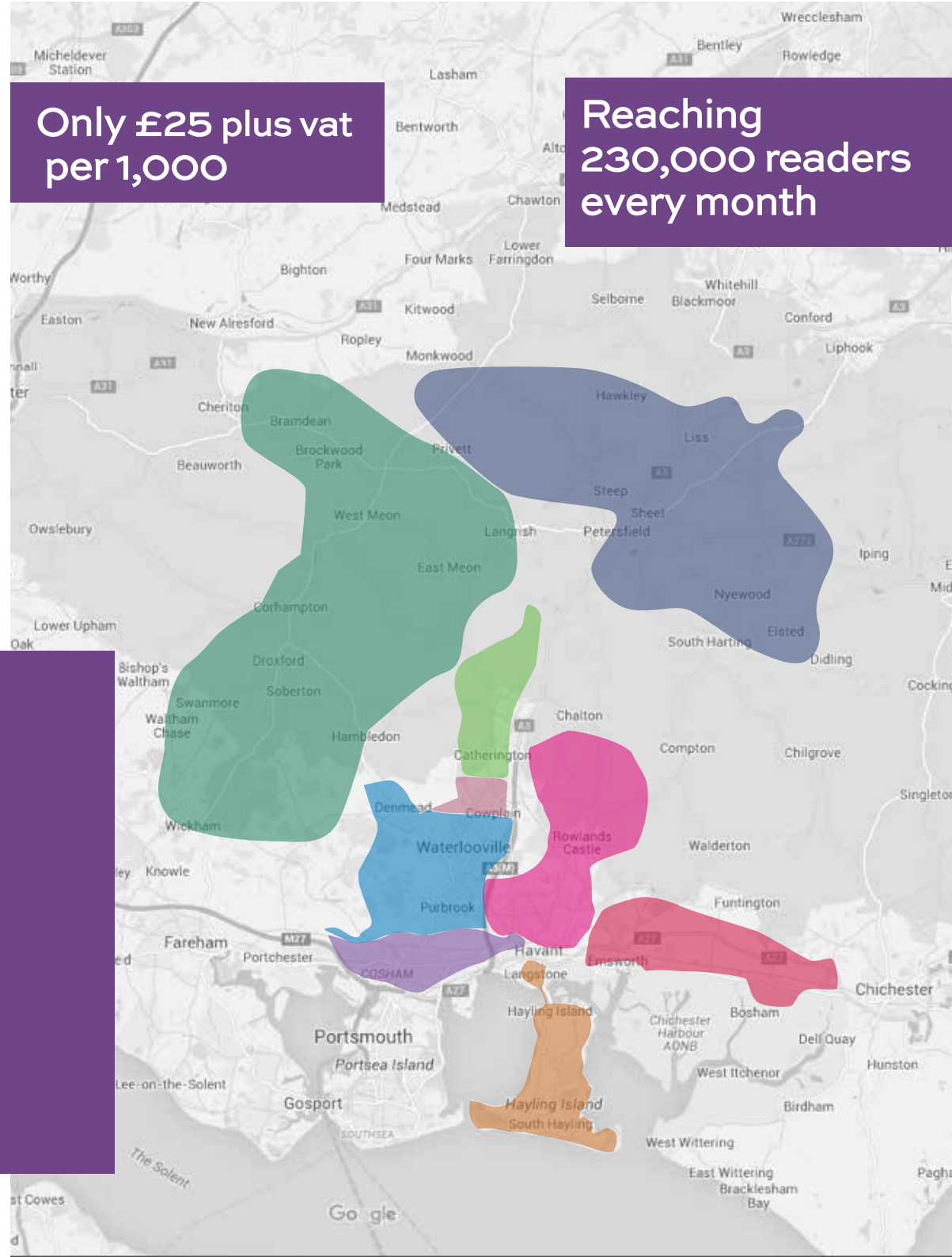
Waterlooville, Denmead Purbrook

& Widley edition  
Dist: 16,100

Farlington, Drayton &  
Cosham edition  
Dist: 11,200

Hayling Island edition  
Dist: 8,800

Emsworth edition  
Dist: 12,600



# OUT OF AREA LEAFLET DISTRIBUTION



Let us know where you would like to target – we can then calculate the number of properties in that area – and quote you accordingly.

If you need brochures or leaflets distributed into homes or businesses – outside of our TDG Directory areas, don't worry...we can still help!

With our Out of Area Distribution service we can distribute your flyers, menus and leaflets to ANY area in Hampshire – just let us know where you want to target and we'll sort the rest.

## TAKING YOUR BUSINESS WHEREVER YOU WANT!

From Southsea to Guildford, Chichester and Fareham – there are no limits on local areas, even if they are outside of our usual distribution locations. There are also no limitations on leaflet size and there's no complicated pricing. It's simple and it's direct – just how we like it.

We are always adding to the current areas we deliver to as our demand increases, so if the area you want to target isn't on the list – it's not a problem! Our dedicated team of distributors are flexible and can cover 'out of area', ensuring that every single house in your target area is covered.

We can also help with the design and print if required... offering you the perfect 'hassle free solution'.



## LEAFLET DISTRIBUTION RATES

£25 plus vat per 1,000

(within our directory area editions.)

For leaflet distribution - minimum distribution of one area applies.

## OUT OF AREA DISTRIBUTION ALSO AVAILABLE WITH A PERSONALISED QUOTATION ON REQUEST

## PAYMENT TERMS

14 day terms or monthly payments available.

Payment methods: Go Cardless – Credit/Debit – BACS.

## 2022 DEADLINE DATES

### JANUARY 2022 EDITION

Delivered to distributors: 28th Dec - 31st Dec

Distribution of directories: 2nd Jan - 6th Jan

### FEBRUARY 2022 EDITION

Delivered to distributors: 24th Jan - 28th Jan

Distribution of directories: 29th Jan - 2nd Feb

### MARCH 2022 EDITION

Delivered to distributors: 21st Feb - 25th Feb

Distribution of directories: 26th Feb - 2nd Mar

### APRIL 2022 EDITION

Delivered to distributors: 21st Mar - 25th Mar

Distribution of directories: 26th - 30th Mar

### MAY 2022 EDITION

Delivered to distributors: 25th Apr - 29th Apr

Distribution of directories: 30th Apr - 5th May

### JUNE 2022 EDITION

Delivered to distributors: 23rd May - 27th May

Distribution of directories: 28th May - 1st June

### JULY 2022 EDITION

Delivered to distributors: 27th Jun - 1st Jul

Distribution of directories: 2nd Jul - 6th Jul

### AUGUST 2022 EDITION

Delivered to distributors: 25th Jul - 29th Jul

Distribution of directories: 30th July - 3rd August

### SEPTEMBER 2022 EDITION

Delivered to distributors: 22nd Aug - 26th Aug

Distribution of directories: 27th Aug - 31st Aug

### OCTOBER 2022 EDITION

Delivered to distributors: 26th Sep - 30th Sep

Distribution of directories: 1st - 5th Oct

### NOVEMBER 2022 EDITION

Delivered to distributors: 24th Oct - 28th Oct

Distribution of directories: 29th Oct - 2nd Nov

### DECEMBER 2022 EDITION

Delivered to distributors: 21st Nov - 25th Nov

Distribution of directories: 26th Nov - 30th Nov

# CONTACT US

For all sales enquiries email:  
[sales@thedirectorygroup.co.uk](mailto:sales@thedirectorygroup.co.uk)

01730 260746  
[www.thedirectorygroup.co.uk](http://www.thedirectorygroup.co.uk)

The Directory Group, Unit 1 Viceroy Court,  
Bedford Road, Petersfield, Hants, GU32 3LJ



**Leaflet  
Distribution  
Direct**



Part of  
**Hampshire**  
MEDIA GROUP