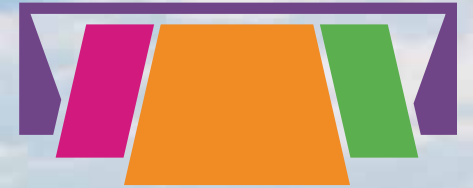


**Leaflet
Distribution
Direct**



MEDIA PACK

LEAFLET DISTRIBUTION

We understand that great distribution is a key factor in the response of any marketing material... That's why we offer the **VERY** best Leaflet Distribution Service locally.

From the initial design concepts through to production, print and delivery, the flexibility of our leaflet insert service allows you to carefully target locals in specific areas. We have a maximum of 5 different leaflets going out alongside our directory per month.

Delivered over an agreed seven day period of each month, all of our leaflets are hand-delivered by our own dedicated team of TDG distributors.

FROM ONLY £25 PLUS VAT PER 1000



Design, Print & Distribute

Have NO FLYERS to distribute?
Don't stress – we can:

- 1. Design the flyer
- 2. Print the flyer
- 3. Store the flyer
- 4. Distribute the flyer



LEAFLET DISTRIBUTION AREA EDITIONS

We offer 7 different area editions, so you can target specific locations whilst maximising your budget and response! Your flyers are hand-delivered at agreed times, by our own TDG distribution teams, and co-ordinated by our Distribution Manager.

DELIVERED THROUGH THE
LETTERBOXES OF 82,800 HOMES
AND LOCAL BUSINESSES EVERY
MONTH OF THE YEAR!

Our areas & quantities:

Petersfield edition
Dist: 8,400

Rowlands Castle & Havant edition
Dist: 10,000

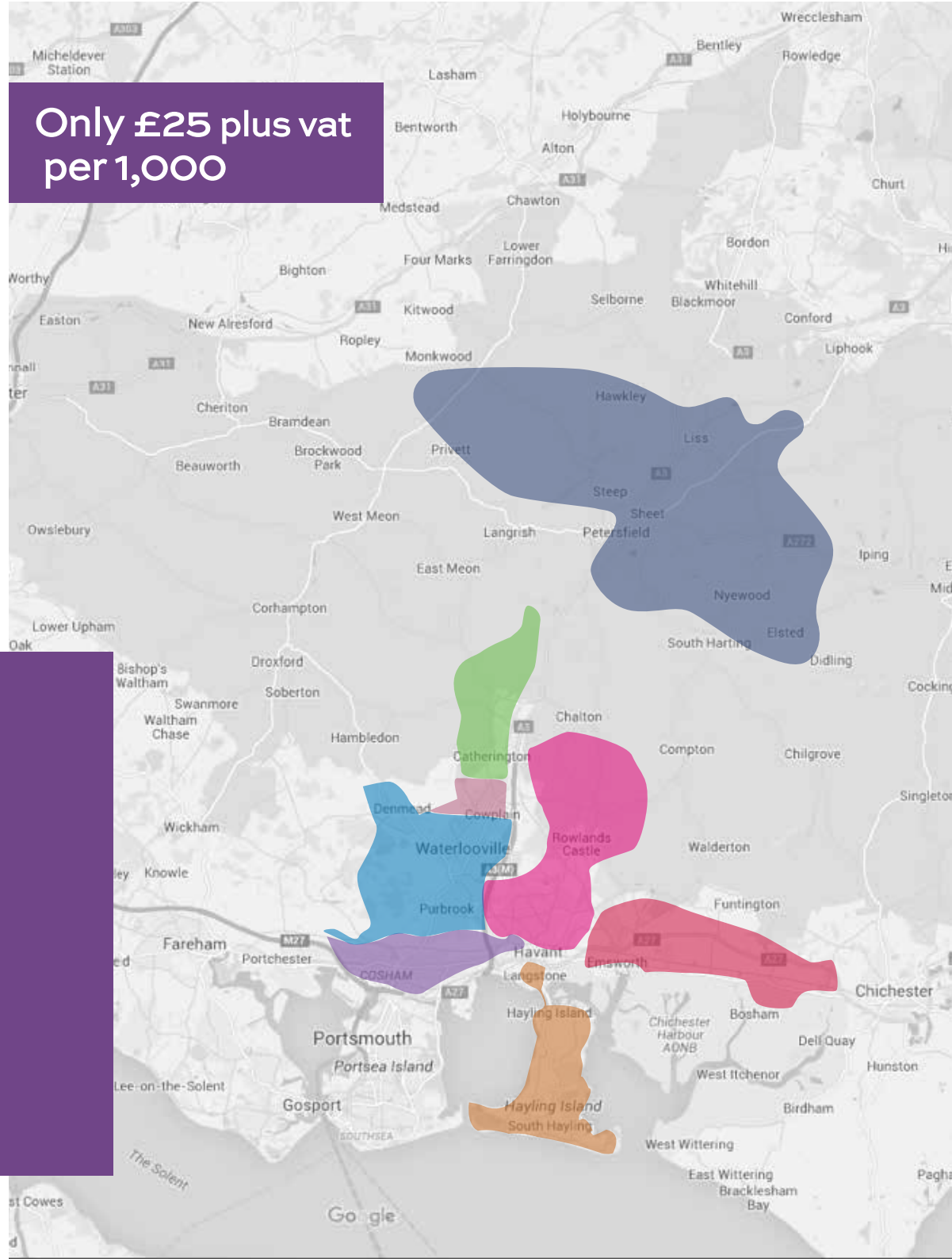
Clanfield, Horndean & Cowplain
edition
Dist: 15,700

Waterlooville, Denmead Purbrook
& Widley edition
Dist: 16,100

Farlington, Drayton &
Cosham edition
Dist: 11,200

Hayling Island edition
Dist: 8,800

Emsworth edition
Dist: 12,600



OUT OF AREA LEAFLET DISTRIBUTION



Let us know where you would like to target – we can then calculate the number of properties in that area – and quote you accordingly.

If you need brochures or leaflets distributed into homes or businesses – outside of our TDG Directory areas, don't worry...we can still help!

With our Out of Area Distribution service we can distribute your flyers, menus and leaflets to ANY area in Hampshire – just let us know where you want to target and we'll sort the rest.

TAKING YOUR BUSINESS WHEREVER YOU WANT!

From Southsea to Guildford, Chichester and Fareham – there are no limits on local areas, even if they are outside of our usual distribution locations. There are also no limitations on leaflet size and there's no complicated pricing. It's simple and it's direct – just how we like it.

We are always adding to the current areas we deliver to as our demand increases, so if the area you want to target isn't on the list – it's not a problem! Our dedicated team of distributors are flexible and can cover 'out of area', ensuring that every single house in your target area is covered.

We can also help with the design and print if required... offering you the perfect 'hassle free solution'.



LEAFLET DISTRIBUTION RATES

£25 plus vat per 1,000

(within our directory area editions.)

For leaflet distribution - minimum distribution of one area applies.

OUT OF AREA DISTRIBUTION ALSO AVAILABLE WITH A PERSONALISED QUOTATION ON REQUEST

PAYMENT TERMS

14 day terms or monthly payments available.

Payment methods: Go Cardless – Credit/Debit – BACS.

2023 DEADLINE DATES

JANUARY 2023 EDITION

Delivered to distributors: 28th Dec - 31st Dec

Distribution of directories: 2nd Jan – 6th Jan

FEBRUARY 2023 EDITION

Delivered to distributors: 23rd Jan - 27th Jan

Distribution of directories: 28th Jan – 1st Feb

MARCH 2023 EDITION

Delivered to distributors: 20th Feb - 24th Feb

Distribution of directories: 25th Feb – 1st Mar

APRIL 2023 EDITION

Delivered to distributors: 27th Mar - 31st Mar

Distribution of directories: 1st Apr – 5th Apr

MAY 2023 EDITION

Delivered to distributors: 24th Apr - 28th Apr

Distribution of directories: 29th Apr – 3rd May

JUNE 2023 EDITION

Delivered to distributors: 22nd May - 26th May

Distribution of directories: 27th May – 31st May

JULY 2023 EDITION

Delivered to distributors: 26th Jun - 30th Jun

Distribution of directories: 1st Jul – 5th Jul

AUGUST 2023 EDITION

Delivered to distributors: 24th Jul - 28th Jul

Distribution of directories: 29th July – 2nd Aug

SEPTEMBER 2023 EDITION

Delivered to distributors: 21st Aug - 25th Aug

Distribution of directories: 26th Aug – 30th Aug

OCTOBER 2023 EDITION

Delivered to distributors: 25th Sep - 29th Sep

Distribution of directories: 30th Sept – 4th Oct

NOVEMBER 2023 EDITION

Delivered to distributors: 23rd Oct - 27th Oct

Distribution of directories: 28th Oct – 1st Nov

DECEMBER 2023 EDITION

Delivered to distributors: 20th Nov - 24th Nov

Distribution of directories: 25th Nov – 29th Nov

CONTACT US

For all sales enquiries email:
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www.thedirectorygroup.co.uk

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**Leaflet
Distribution
Direct**



Part of
Hampshire
MEDIA GROUP