

Our Powerful Monthly Directories

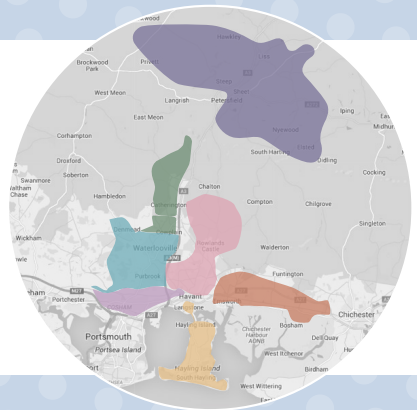


For over 21 years, our directories have helped hundreds of businesses **win more local customers**, making them a proven and highly effective form of local advertising. Our magazines are printed every month and **hand-delivered over a five-day period** by our team of 200 distributors, giving you reliable, consistent exposure. All delivery is managed in-house from our TDG Distribution Centre, so you know exactly when your advert will land.

Your business can be seen by up to **235,000 local readers every month**, with our **7 targeted area editions** delivered to **83,500 homes and businesses**, all year round. Many of our advertisers tell us they can track delivery day — because **their phones start ringing**.

7 different monthly area editions to choose from:

- **Petersfield** (8,500 monthly distribution)
- **Rowlands Castle & Havant** (10,000 monthly distribution)
- **Hayling Island** (8,900 monthly distribution)
- **Farlington, Drayton & Cosham** (11,300 monthly distribution)
- **Emsworth** (12,600 monthly distribution)
- **Clanfield, Hordean & Cowplain** (15,700 monthly distribution)
- **Waterlooville, Denmead, Purbrook & Widley** (16,500 monthly distribution)



Each directory is packed with trusted local businesses, engaging articles, competitions, and quizzes, ensuring high readership and repeat exposure. With **7 area editions**, you can target the locations that matter most to your business while maximising your budget. Advertise in one area or multiple editions — we tailor campaigns to suit your goals and budget. Campaigns run for a minimum of three months to ensure the strongest response and best return on investment.

Free Advert Design Included

We take the stress out of advertising. Our **free professional design service** creates eye-catching adverts that showcase your business at its best. Unlimited revisions and free monthly updates are included, so your advert can evolve as your business grows.

Flexible Monthly Payments

We understand cash-flow is crucial, which is why we offer **monthly payment options** to help spread your marketing costs. We're passionate about helping local businesses generate **great local business** in a cost-effective, reliable, and stress-free way.



Full Page

Trim size 210mm(h) x 148mm(w)
Bleed size 216mm(h) x 154mm(w)



Half Page

"On page" size
92mm(h) x 134mm(w)



Quarter Page

"On page" size
92mm(h) x 64mm(w)

- **Free advert design and changes any time**
- **Monthly payments via Go Cardless standing order**

We are passionate about helping local companies to generate GREAT LOCAL BUSINESS, in a cost effective and stress-free way.

Advertising Rates

Advertising Rates Per Area Edition*	Monthly Distribution	Full Page Advert	Half Page Advert	Quarter Page Advert	Eighth Page Advert	Full Page Company Spotlight/ Editorial	Half Page Company Spotlight/ Editorial	Front Cover	Back Cover	Inside Front Cover
Petersfield	8,500	£180	£95	£66	£39	£180	£95	£490	£310	£220
Clanfield, Horndean & Cowplain	15,700	£210	£120	£88	£49	£210	£120	£599	£450	£250
Waterlooville, Denmead, Purbrook & Widley	16,500	£210	£120	£88	£49	£210	£120	£599	£450	£250
Farlington, Drayton & Cosham	11,300	£195	£110	£77	£45	£195	£110	£520	£380	£220
Rowlands Castle & Havant	10,000	£180	£95	£66	£39	£180	£95	£450	£300	£200
Hayling Island	8,900	£175	£95	£66	£39	£175	£95	£450	£300	£200
Emsworth	12,600	£195	£110	£77	£45	£195	£110	£520	£380	£220

All Area Advertising Rates* 7 Area Editions (These have a HUGE Discount applied)	Full Page Advert	Half Page Advert	Quarter Page Advert	Eighth Page Advert	Full Page Company Spotlight/ Editorial	Half Page Company Spotlight/ Editorial
83,500 homes - Petersfield, Clanfield & Horndean, Cowplain, Waterlooville, Denmead, Purbrook & Widley, Farlington, Drayton & Cosham, Rowlands Castle & Havant, Hayling Island & Emsworth.	£799	£550	£299	£150	£650	£450

*All prices exclude vat. Full, Half and Quarter page adverts within individual areas minimum 3 month booking. Company Spotlight/ Editorials, Prime space (Front, Back and Inside Covers) and All Area bookings can be booked per month.

Leaflet Distribution Rates

We offer a distribution service with our monthly publications (to any of the above listed areas). From cards, leaflets, to menus, we can distribute them all! £25 plus vat per 1000.

Design Services

We offer a design service for all marketing material including, leaflets, cards and brochures. Please enquire for a personalised quotation.

Social Media Rates

We can design and write 2 different posts (social media adverts) and share them on our Instagram and Facebook accounts – to thousands of our local followers 3 times each week. £100 plus vat each month - 3 month minimum commitment.

Payment terms

14 day terms or monthly terms available. Payment methods: Go Cardless – Credit/Debit – BACS.

